

## Steps to apply the visiting speaker strategy

### Before the lecture

- 1- Choosing a visiting speaker:
  - Ensure the relationship between the course objectives and the speaker's experiences.
  - Involve students in selecting a visiting speaker.
- 2- Preparing the visiting speaker: introducing him to the course objectives and the students' areas and interests.
- 3- Preparing students: Preparing questions directed to the speaker related to applied practices of the course.

### During the lecture

The course lecturer conducts a structured interview between the students and the visiting speaker based on pre-specified questions by the students.

### After the lecture

The course lecturer discusses with the students after the speaker leaves to ensure that the strategy achieves the learning objectives.

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## What is meant by visiting speaker strategy?

Hosting a speaker with rich experience in the specialty with the aim of sharing his experiences and practical practices in the field related to the topic of the lecture.

### What are the advantages of the visiting speaker strategy?

Your success in choosing a visiting speaker and sharing his experiences with students helps in:

- ✓ Improving learning by linking theories to practice and application.
- ✓ Raising the level of motivation to learn and practice in the specialized field.
- ✓ Introducing students to modern trends and current applied practices.
- ✓ Providing communication opportunities with labor market sectors.

\*The strategy can be applied in the classroom or online.

\*It is recommended to use the strategy for final year undergraduate courses.

### Enriching Resources



Alebaikan, R.A. (2016). Online and face-to-face guest lectures: graduate students' perceptions. *Learning and Teaching in Higher Education: Gulf Perspectives*, 13(2). Jablon-Roberts, S. & McCracken, A. (2022). Undergraduate Student Perceptions of Industry Guest Speakers in the Classroom. *Journal of the Scholarship of Teaching and Learning* (3)22

